

## Every Student, Every Day



Every Student, Every Day is a Yukon-Based. registered Canadian charity. Established in 2012, our mission is simple yet profound: to ensure every student receives the support and encouragement they need to thrive.

Powered by the generous contributions and dedicated volunteerism of partners such as Banyan Gold, Air North, and the Yukon Department of Education, our commitment to student success is behind everything we do here at ESED.

With a focus on fostering a nurturing environment for all students, we collaborate closely with stakeholders like you from the private sector, government partners, and the mining industry, leveraging expertise and resources to make a meaningful impact in the lives of Yukon's youth.

## **BOARD OF DIRECTORS**

Volunteer Members



## **OUR MISSION**

We know that one of the most important things students can do is also one of the most basic:

## Go to school every day!

We've learned that coming together as a community to prioritize regular school attendance is paramount. Daily participation is the key to academic achievement, lifelong success and mental wellness. Together, we can all play a part in this mission. By making attendance a priority, we're helping Yukon students excel academically, develop healthy habits, avoid risky behaviour, and increase their chances of high school graduation.



## **OUR VISION**

#### FOR EVERY STUDENT IN THE YUKON TO ATTEND SCHOOL EVERY DAY AND GRADUATE



- Students who attend school regularly are 1.7 times more likely to achieve proficiency in reading and math.
- High school graduates earn, on average, \$10,000 more annually than those who do not finish high school.
- Each additional year of schooling increases an individual's earnings by 10%.
- Regular attendance is linked to reduced likelihood of involvement in risky behaviours, such as substance abuse.
- At Every Student, Every Day, we're not just promoting attendance; we're investing in the future of our students and our community.

## WHY DOES THIS MATTER TO ME?









Yukon's Future: As a life-long resident of the Yukon, I recognize the critical role education plays in shaping our community's future. Every student's success contributes to the well-being and prosperity of our territory.



Addressing Disparities: Students in northern Canada face unique challenges that can hinder their academic success. By prioritizing school attendance and graduation, we're working to address these disparities and provide equal opportunities for all Yukon students.



**Community Resilience:** Education is the cornerstone of community resilience. By ensuring every student attends school regularly, we're building a stronger, more resilient Yukon that can overcome challenges and thrive in the face of adversity.



**Empowering Yukon Youth:** Every Yukon student has the potential to achieve greatness. By investing in their education and supporting their attendance, we're empowering them to unlock their full potential and become leaders of tomorrow.

## WHY YUKON?

#### **Investing in Yukon's Future: Leveraging Northern Assets**

- Abundant Resources: Yukon's rich natural resources not only contribute to Canada's economy but also serve as a
  foundation for skills development. Investing in education initiatives equips Yukon youth with future skills and
  knowledge necessary to thrive in the workforce and contribute to the success of these industries, while keeping
  dollars at home, supporting local businesses.
- Local Hiring Opportunities: Mining and other resource industries in Yukon provide valuable employment
  opportunities for local residents. By ensuring students have access to quality education and training, we're preparing
  them to contribute to and benefit from these industries, fostering economic growth and sustainability in the region.
- Success Beyond Yukon: Education initiatives in Yukon provide students with essential tools and experiences to succeed beyond their local communities. By fostering critical thinking, problem-solving, and adaptability, students are better prepared to navigate new environments and challenges, whether pursuing higher education or entering the workforce in different regions.
- **Promoting Mental Wellness:** Access to education and employment opportunities is vital for promoting mental wellness, especially in remote areas like Yukon. By investing in education initiatives that prioritize mental health support and well-being, we're not only preparing students for academic and career success but also fostering resilient and thriving communities.
- Mutual Benefits: Supporting education initiatives in Yukon not only strengthens the community but also provides a skilled and mentally resilient workforce for our partners in the Northern resource sector. By investing in Yukon's future, our partners can contribute to long-term prosperity while fulfilling their corporate social responsibility objectives.

Together, let's invest in Yukon's future by supporting education initiatives that empower students and strengthen our Northern communities.



#### **FUNDRAISING**

Our 2023/24 fundraising successfully raised \$400,000.

All donations go directly to the programs

#### **PARTNERS**

Our invaluable partners, through their generous donations and unwavering support, are instrumental in fueling our efforts to empower students and communities across the Yukon.

#### **RESULTS**

Through our efforts and community support, we've seen a significant increase in student engagement and academic achievement, paving the way for brighter futures across the Yukon.

#### **PROJECT FUNDING**

This year we received

48 applications

for a total ask of

\$763,815.40

The initiative is working!!



Focusing on attendance issues – projects in partner-ship with the local community, or with families and caregivers, to support daily school attendance

Acting to improve attendance – materials and equipment for attendance projects (items that are not provided by Yukon Education)

Monitoring and adjusting current attendance initiatives – tools and/or research to improve current attendance initiatives

Creating
communication
projects or
products –
schools and
students
sharing
information
about
attendance
issues

Fostering
reconciliation with
Yukon First Nations by
addressing the Truth
and Reconciliation
Commission of
Canada: Calls to
Action – working to
enhance First Nations
ways of knowing,
doing and being to
promote attendance
and engagement in
schools

Science,
Technology,
Trades,
Engineering, Arts
and Music
(STTEAM) –
working with
students to apply
their learning in
real-life situations
as a means to
improve
attendance and
engagement

Health and
Mental
Wellness –
working with
students to
improve
learning for
neurodiverse
learners, those
with learning
disabilities
and/or mental
health stigma

### CUSTOMIZING SOLUTIONS: THERE IS NO "SILVER BULLET"



#### · Customized Strategies:

One-size-fits-all approaches to education often fall short. By adopting flexible and adaptable strategies, we can better meet the diverse needs of students, ensuring that no one is left behind.

#### Collaborative Efforts:

Effective support for students requires collaboration among various stakeholders, including educators, parents, community organizations, and policymakers. By working together, we can create a supportive ecosystem that nurtures every student's potential.

#### Diverse Needs:

Each community has unique needs and challenges that require tailored solutions. Recognizing this diversity is essential for effectively supporting every student on their educational journey.

#### Community Champions:

Empowering local leaders and champions is key to driving positive change within communities. These individuals play a vital role in advocating for students, mobilizing resources, and fostering collaboration to support student success.



#### **BE A CHAMPION: MAKING A DIFFERENCE**

**Stepping Up to Empower Every Student** 

What is a Champion? Champions are individuals who go above and beyond to support and advocate for students in their communities. They can be teachers, parents, volunteers, or anyone who believes in the power of education to transform lives

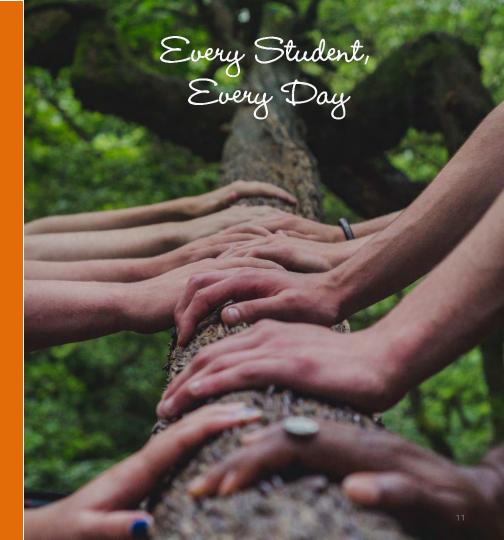
Your Role as a Champion: As a champion, you have the opportunity to make a difference in the lives of students. Whether it's mentoring a student, volunteering at a school, or advocating for educational resources, your actions can have a profound impact on the success of students in your community.

Empowering Others: By stepping up as a champion, you inspire others to join you in supporting students. Together, we can create a network of champions dedicated to ensuring that every student has the opportunity to thrive.

"During my final years of school, I would never miss a day as that was where things happened, that was where we got involved and that was where you stayed connected."

- Geraldine Van Bibber CM MLA Porter Creek North

Let's follow Geraldine's example and become champions for every student, every day.



## PROJECTS ARE WORKING - 12 YEARS IN!

"This is a wonderful program. Without your support we would not be able to offer these incentives to encourage attendance. Thank you!" (Watson Lake Secondary)

"Elementary attendance in classes went up 92% by the spring. The high school students were in class between 85 and 90% of the time, resulting in excellent BCPE results in math and science, as well as having 3 of our graduates accepted to university, one to the military, one creating his own digital media company with his brother, one working on a special Yukon community living project, and one going to Yukon college.

These kinds of successes with our older students show the younger students that coming to school, being involved in learning, and trying your best can only lead to great accomplishments!"

"On behalf of Jack Hulland Elementary School students, staff, and families, we would like to extend our heartfelt thanks for your support."



## WHERE YOUR MONEY GOES

**KEY FIGURES** 

\$2.8M

Since its establishment in 2012, Every Student, Every Day has raised over \$2.25 million to directly support over 200 local projects

95%

An average of 95% is invested in Yukon Schools, First Nations, and Communities

5%

Very low administrative costs – *Every Student, Every Student* is run mostly by volunteer support, Banyan Gold Corp, Air North & Yukon Education







# Project Funding Partner: Together We Can Make a Difference

The Government of Yukon is proud to partner with Every Student, Every Day Society Yukon. Working with our partners on increasing student attendance and engagement is part of our priorities as it is an important factor in student success. We are happy to be able to increase our funding considerably this year for the Every Student, Every Day projects that work directly to support students and encourage them to feel a sense of belonging for their school community, and embrace learning. We hope that the funds this year will help develop initiatives that will offer all our students across the Yukon the support they need and motivate them to attend school and engage in their learning.

Jeannie Mclean Minister of Education



## UPDATES AND STRATEGIC DEVELOPMENTS

Partnership Goals:

Actively working to increase our annual partners and seeking premier partners and donors to bolster support.

- Responding to Market Volatility:
  Actively seeking internal funding solutions as market volatility in the mining sector impacts the ability of our supporters to donate.
- Call to Action:

Encouraging community and corporate entities to **engage** with **and support our mission** during these critical times.

- New Staffing Enhancements: Hired dedicated support staff to manage corporate books, oversee funding requests, and support events.
- Government Collaboration:
  Signed a new 3-Year Memorandum of
  Understanding (MOU) with the Yukon
  Government for the "Joint Attendance Initiative
  Fund" to enhance our impact.

**Supporting Innovative Education: Therapeutic Farm School Initiative** 

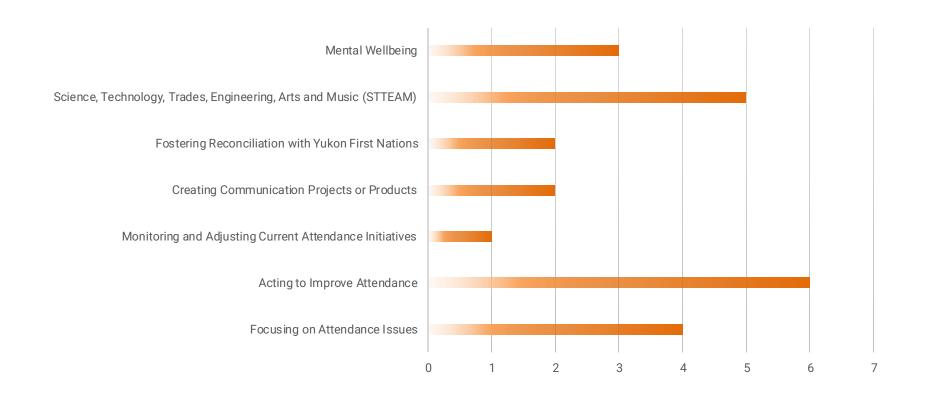
ESED proudly nominated Tr'ondëk Hwëch'in Citizen, Stacey McDiarmid and her team, who were honored with the 2024 Arctic Inspiration Prize for their Therapeutic Farm School.

This program supports our pillars of Mental Wellbeing and Fostering Reconciliation with Yukon First Nations. It serves K-12 students with disabilities in Yukon, particularly those with neurodiversities such as autism and ADHD, through experiential learning on the land from a First Nations perspective.

The initiative aims to enhance mental health, boost graduation rates, and foster successful educational experiences, underscoring our commitment to innovative and inclusive education.



## **2025 PROJECT FOCUS AREAS**



## **PROJECT THEMES**

Breakdown of 2024-2025 Funded Projects

#### STEM and Computational Skills Enhancement

FIRST Tech Challenge for high school students FIRST T LEGO LEAGUE for grades K-4 Audio/visual equipment for STEAM programs Laser cutter and 3D printer for ADST curriculum Welding club supplies

#### Literacy and Educational Support

Literacy tutoring programs (after-school, weekends, summer intensives)

University tours, dorm enhancements, and extracurricular participation funding

Certification support for trade and IT skills

#### Physical and Outdoor Education

Outdoor leadership training (Whitehorse Rescue, wilderness first aid)

On-site camping nights for primary classes Physical education reform with a focus on inclusive activities Boules de Feu program for cross-country skiing and running Provision of mountain bikes for students

#### Cultural and Community Engagement

Cultural learning space to enhance Yukon First Nations ways of knowing

Family Connection events to build school-family ties Outdoor Cultural Classroom project Jam Space for music engagement at Porter Creek Secondary School

#### Well-being and Inclusivity Initiatives

Neuro-diverse space at Elijah Smith Elementary School Wellness PE program targeted at girls and 2SLGBTQ+ students Support fund for ILC students (CGC passes, emergency funding)

#### Infrastructure and Access Improvements

Upgrade of gym equipment STTEAM programs materials and tools Health supplies cupboard for students with insecure housing Establishment of a bridge between schools for fly-fishing experiences

## Projects funded for 2024-25

Community	Proponent(s)	Project	Amount
Mayo	JV Clark	<b>Equipment for Older Students</b> : Equipment that offers students opportunities for learning and experience that they find compelling enough to want to attend school more frequently and augment career choices. purchase equipment related to horticulture, sound & video engineering, trades & business.	\$25,000
Whitehorse	FH Collins Secondary	Audio/Visual Equipment: The project is to purchase equipment for state-of-the-art audio/visual equipment to allow students to create high quality projects to communicate their learning. Senior students in our STEAM (Science Technology Engineering Arts Mathematics) program will become leaders while using the technology by collaborating with teachers to instruct fellow students throughout the school how to use the equipment.	\$24,935
Whitehorse	Porter Creek Secondary School	Paddling for Punctuality: Outdoor leadership initiative that will develop outdoor leadership skills while achieving qualifications in Whitehorse Rescue, wildemess first aid etc. Funds will be used to purchase equipment and student certification fees.	
Yukon-Wide	Robotics North	CHALLENGE (FTC) High School Level (ages 14-18): The proposed grant seeks to provide comprehensive support for Three new schools to participate in the FIRST Tech Challenge (FTC) Program, which is geared toward high school students who are 14-18 years of age in which teens dramatically build on skills for computational thinking and engineering skill development with in-classroom and /or after-school curriculum that connects students to the world through science, technology, engineering and math (STEM) FIRST Tech Challenge registration includes curriculum for educators and facilitators to help facilitate team sessions designed to expand greatly on engineering, coding and community involvement through real-worl problem solving.	
Whitehorse	Literacy Tutoring Cliteracy Company Our Literacy Tutoring to local fitting and		\$20,000

## Projects funded for 2024-25 - cont-d •

Community	Proponent(s)	Project	Amount
Faro	Del Van Gorder School Council	ADST / STTEAM Resources: Funding to acquire a laser cutter for the school, along with necessary materials for both the laser cutter and our existing 3D printer setup. Having these resources on-site will ensure that students can continue to express themselves creatively while aligning with the ADST curriculum, even in the absence of a full-time ADST or elective teacher.	\$16,220
Yukon-Wide	Robotics North	FIRST LEGO League – EXPLORE LEVEL (k-4): Comprehensive support for four schools to participate in the FIRST T LEGO LEAGUE - EXPLORE Program, which is geared toward grades k-4 in which youth build a strong foundation for computational thinking and engineering skill development with in-classroom and /or after-school curriculum that connects students to the world through science, technology, engineering and math (STEM).	
Haines Junction	St. Elias Community	Metals Club: Supplies and tools to support a welding club. Supports retention of high school aged children and exposes them to metal working skills	
Dawson City	Robert Service School	Attendance Data, STTEAM Project & FN Art: Create attendance data communication materials to share with the school community. Expand the STTEAM program for grades 4-12 and use STTEAM skills to create FN art for display in the school.	
Watson Lake	Johnson Elementary	Sports & Experiential Learning Activities: To help improve attendance, students will learn the physical skills, rules and fundamental strategies to participate in all sports through a variety of skill-related activities, lead up game, low organization games and eventually the sports themselves. The funding will go towards purchasing the necessary equipment, training, and skill development programming for commons sports, and traditional activities.	
Carmacks	Tantalus Community School	Attendance Initiatives: Funding for after school activities, incentive trips to Whitehorse, a Travel Club and a comfortable space for the schools High School students to spend their breaks, keeping them at the school.	

## Projects funded for 2024-25 - cont-d -

Community	Proponent(s)	Project	Amount
Yukon-Wide	Robotics North	FIRST LEGO League – CHALLENGE LEVEL (ages 8-14): CHALLENGE Program, which is geared toward students who are 8-14 years of age in which youth build a strong foundation for computational thinking and engineering skill development with in-classroom and /or afterschool curriculum that connects students to the world through science, technology, engineering and math (STEM).	
Pelly Crossing	Eliza Van Bibber	Come on In!: CHALLENGE Program, which is geared toward students who are 8-14 years of age in which youth build a strong foundation for computational thinking and engineering skill development with inclassroom and /or afterschool curriculum that connects students to the world through science, technology, engineering and math (STEM).	
Whitehorse	Youth Achievement Centre	Arts Programming: As such, educational programming at YAC is rooted in the First Peoples Principles of Learning, which recognizes the important role that Indigenous knowledge plays in learning, that learning must focus on relationships and connectedness, and that learning is needed for the well-being of self. Providing access to culturally relevant, supportive, and enriching Arts programming is one way that we can support our Indigenous students in learning through the lens of these Principle	
Whitehorse	St Francis Assisi / Vanier Catholic Secondary	Modern Gym Equipment: Replace outdated and worn-out gym equipment with modern, versatile and inclusive exercise machines that cater to a diverse range of physical fitness needs and abilities.	
Whitehorse	École Whitehorse Elementary	STTEAM Program Materials: Funding to purchase quality materials and tools for our STTEAM Programs (ÉWES' Arts and Design Studio).	
Whitehorse	Takhini Elementary	emPOWERing Kids: Teach students through fun, hands-on opportunities to learn age-appropriate trade skills.	\$12,000

## Projects funded for 2024-25 - cont-d

Community	Proponent(s)	Project	Amount
Whitehorse	Hidden Valley Elementary	Camping Nights: On site camping nights in our primary classes (grade 2-3) where students and families have opportunities to participate in overnight camping experiences while building their outdoor skills in a safe environment close to the school with access to needed amenities. The primary goal of this project is to increase HVES student engagement and attendance by creating opportunities for all students to participate in outdoor learning activities. This project will purchase camping gear to reduce barriers to students participating due to lack of gear.	\$11,860
Whitehorse	Golden Horn Elementary	Outdoor Classroom: On site camping nights in our primary classes (grade 2-3) where students and families have opportunities to participate in overnight camping experiences while building their outdoor skills in a safe environment close to the school with access to needed amenities. The primary goal of this project is to increase HVES student engagement and attendance by creating opportunities for all students to participate in outdoor learning activities. This project will purchase camping gear to reduce barriers to students participating due to lack of gear.	\$11,858
Whitehorse	École Émilie Tremblay	Projet Assiduité: Boules de Feu (fireball) is an active living program offering cross-country skiing and running activities that promote well-being and where students of all levels learn in a positive environment.	\$10,250
Whitehorse	Elijah Smith Elementary	Neuro-diverse and Inclusive Space: This proposal is in support of a neuro-diverse and inclusive space at Elijah Smith Elementary School that addresses the emotional needs of equity-deserving students. The current iteration of this neuro-diverse space has proven to support regulation and relationship building opportunities for children that exhibit vulnerability, including those of indigenous ancestry.	
Whitehorse	Jack Hulland Elementary School Council	Learning Commons: Develop a Learning Commons and dedicated STTEAM space by procuring modernized furniture and equipment to create a space for plugged and unplugged inquiry for students to develop important skills such as critical thinking, communication, and problem-solving.	\$10,000

## Projects funded for 2024-25 - cont-d •

Community	Proponent(s)	Project	Amount
Whitehorse	Elijah Smith Elementary	Outdoor Cultural Learning Space: ESED have partnered with KDFN and YFNED to develop an outdoor cultural learning space that will/is being used to bring traditional teachings to our students.	\$9,000
Whitehorse	Gadzoosdaa Student Residence	Attendance Initiatives: Various initiatives to improve attendance including funding for students to participate in extracurriculars or to receive training and certification. University tour, and dorm enhancements.	\$7,500
Whitehorse	Centre scolaire secondaire communautaire Paul-Émile- Mercier (CSSC Mercier)	Mountain Bikes: The school is looking to buy around 5-7 mountain bikes, which will provide enough bicycles for pupils who don't own one. In this way, not only will pupils who have bikes be able to cycle, but those who don't, can borrow one from the school. They'll buy the bikes locally and pay around \$2500 per bike.	\$5,000
Whitehorse	Grey Mountain Primary	Mountain Bikes: Would like to purchase 10 hardtail youth size mountain bikes to reduce barriers to participating in biking activities for students without bikes.	\$5,000
Whitehorse	Grey Mountain Primary	Family Connection Events: Host "Family Connection" events throughout the school year to build relationships and connections between families and the school. Students are more likely to come to school when their families feel comfortable and connected with the school team.	
Whitehorse	Porter Creek Secondary School	Jam Space: A much-needed shared music space for students at Porter Creek Secondary School. With the funding requested, we would be able to generate a student-led 'Jam Space' set up in a portable building attached to the school. Instruments and sound gear would be purchased so that students could engage with a positive shared music playing experience during lunch, breaks and after school (whenever teacher monitoring opportunities/availabilities exist).	

## Projects funded for 2024-25 - cont-d

Community	Proponent(s)	Project	Amount
Whitehorse	St. Francis of Assisi/Vanier Catholic Secondary	Wellness 10: Piloting a new Wellness PE program that will provide a safe space for girls and 2SLGBTQ+ students to explore movement and build self-esteem and confidence, without the perceived barriers and the competitive atmosphere associated with most physical education classes. In this protected environment, the focus of the course will move away from this traditional model, and instead build students' mental and physical health through movement, self-acceptance, and community. Mindfulness, meditation, yoga and land-based learning will provide the foundation of our time together.	\$5,000
Whitehorse	Individual Learning Centre	Community Wellness & Needs Fund: To support ILC students in all aspects of their lives so they feel connected and understood by their school community. This fund would go towards CGC passes, course completion gifts, emergency funding for eye-glasses, clothing etc. for students in need, baby shower and potlatch gifts for students and their families.	\$4,410
Whitehorse	Individual Learning Centre	Health Supplies: Every year we have students who have insecure housing and still attend the ILC regularly Having access to the shower, laundry and our health supplies cupboard sends a message of welcome and care to vulnerable youth. Our health supplies cupboard is available to all students who attend and functions on a help yourself basis. We also keep toothbrushes, period supplies and condoms for students to take in our all-gender bathrooms.	\$3,500
Whitehorse	Porter Creek Secondary	High School Fly-Fishing Academy: Establishing a bridge between Whitehorse high schools to create an opportunity for students to learn and experience fly-fishing skills out on the land	\$3,000
	Total Funded:		\$400,285

## **FUNDING DISPERSED TO DATE**

School Year	Funding Available	Total Awarded	Projects Awarded
2012-13	\$ 4,500	4,444	13
2013-14	50,000	50,000	11
2014-15	46,000	46,124	7
2015-16	42,000	42,065	9
2016-17	40,000	40,000	8
2017-18	50,000	49,995	15
2018-19	67,500	67,500	19
2019-20	100,000	100,000	20
2020-21	150,000	149,996	24
2021-22	150,000	14,999	24
2022-23		299,877	30
2023-24	350,000	348,500	35
2023-24		25,301	1
2024-25	400,000	400,285	33
Total	1,450,000	2,274,086	249

## THANK YOU TO OUR PARTNERS

#### **GOLD PARTNERS**















#### Silver Partners













#### Copper Partners































## **JOIN US!**







#### **Annual Gala**

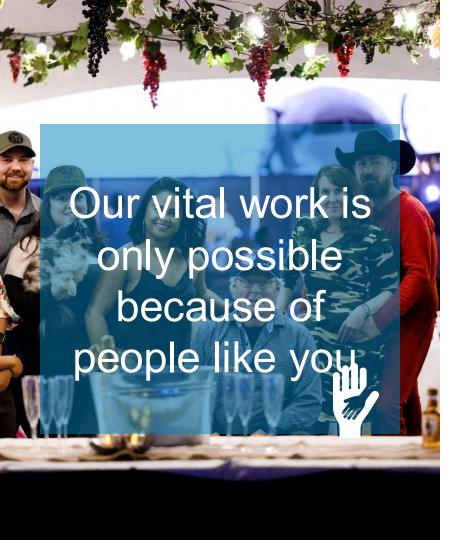
Fall – Whitehorse
Silent and live auction items
Sponsorship opportunities
Event planning
Invitation list – ticket sales

#### **Golf Tournament**

Summer – Whitehorse Silent and live auction items Sponsorship opportunities Event planning Invitation list – ticket sales

#### **Become an Annual Partner**

Gold Partner
Platinum Partner
Silver Partner
Copper Partner



### **HOW CAN YOU GET INVOLVED?**

#### Support Every Student, Every Day

- Sponsorship Drive / Donation
- Golf Tournaments July
- Annual Gala event September

**Tell our story – champion our efforts** – in the communities, Yukon and with suppliers

Work with community group in your community of interest to design projects and put in proposals

Small parts done by many passionate and caring people, make a difference in the lives of others

To discuss sponsorship opportunities and benefits, please contact info@everystudenteveryday.ca.

Thank you for your support!



# "I am so proud of our community as we come together to help every Yukon student attend school every day."

John McConnell
Co-founder,
Every Sudent, Every Day Society Yukon

# Every Student, Every Day



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